Women in Business
Spring Schedule

April 8th – Staying Active in the Workplace featuring the UO Rec Center’s fitness program coordinator, Jessica Graham: Learn how to incorporate physical activity into the office, avoid the potential dangers of sitting all day, and liven up monotonous workdays.
6pm, Lillis 245

April 22nd – Social Media Strategy and Careers featuring Nick Greener, social media strategist at Sasquatch Advertising: Come learn about careers in social media and marketing, acquire strategies for how to incorporate social media into your personal brand and job search, and get advice for making the transition from student to professional.
6pm, Lillis 245

May 2nd – Portland Site Visit: Join us in Portland for the day to visit well-known Pacific Northwest businesses which may include Wieden + Kennedy, Nike, Columbia Sportswear, and/or Moonstruck Chocolate. Learn firsthand how they have been able to sustain such success and spend time with fellow WIB members! Details to follow – stay tuned!

May 6th – Careers in Consultancy and the Consumer Goods Industry featuring Sue Parham: Sue was the U.S. Director of Merchandising Apparel at Nike for 10 years, VP of Apparel at Columbia for 3 years, and has owned her own consumer goods consultancy for 14 years. Come hear about her career path, experience, and advice.
6pm, Lillis 245

May 9th – WIB/PwC Sheryl Sandberg Webinar Watch Party: WIB is collaborating with PwC, a Big-4 accounting firm, to host a viewing party of a webcast with Sheryl Sandberg, Facebook COO and author of Lean In: Women, Work, and the Will to Lead. Sheryl will be sharing her perspectives on the topic of women in leadership. Pizza will be served!
12pm, Room TBD

May 13th – WIB/PwC Sheryl Sandberg Webinar Follow-up Discussion: Kelly Keller, PwC’s Pacific NW Market Assurance Leader, and Alexa Merschel, PwC’s Campus Recruiting National Leader, as well as several other PwC professionals will join WIB for an interactive discussion covering topics related to the Sheryl Sandberg webinar we are screening on the 9th. Join the conversation and stick around for networking time with PwC afterwards.
4:30pm, Room TBD

May 20th – "Women and Power in Business" Workshop featuring Dr. Cara DiMarco: Join us for an interactive discussion on assertiveness in the workplace with Dr. DiMarco, a licensed psychologist in Eugene as well as a full-time college professor at Lane. Dr. DiMarco is a well-known trainer, speaker, and radio guest on this and a variety of topics.
6pm, Lillis 245

June 6th – Spring BBQ: Come take a break from school to celebrate the end of the term and the end of the year with WIB. Kick back and enjoy the sun as we snack and play games!
3pm, location TBD

*Please dress in business casual attire for all professional meetings