### A Spirit of Service

**Members give back with time**

WIB members have been out and about in the community this term, giving back some of the valued support the club has garnered in the first two years of its existence.

At the Food for Lane County postal carrier drive, members stood at the ready to help unload mail trucks as they rolled into the post office after a long day of deliveries. Twice yearly, Food for Lane County partners with the US Postal Service to collect donations, and the trucks that came back were filled to the brim with donated food items from each postal worker’s daily route. WIB members donated three hours of their Saturday to help out this worthy cause.

Members were also in attendance at University Day, the UO’s most wide-reaching philanthropic effort of the year. The ladies of WIB planted flowers, spread bark dust, and helped beautify the campus by picking up litter all in the spirit of service.

In the very early morning of Saturday, May 19th, members of Women in Business volunteered at the second annual Jog for Jim 5K run. This race, which raises awareness for Parkinson’s disease, is near and dear to many LCB students because of Jim Warsaw, who founded the Warsaw Sports Marketing Center and suffers from Parkinson’s disease. The proceeds from Jog for Jim will go to the Michael J. Fox Foundation to benefit Parkinson’s research. WIB members gladly volunteered as route marshals, responsible for securing the route and ensuring the safety of the runners. Although early, WIB members were more than willing to donate two hours of their Saturday morning cheering and encouraging the runners for a good cause. Once the race was over, raffle prizes were given out, and a speech from Jim Warsaw himself inspired the crowd. The event was organized by MBA students from the Warsaw Sports Marketing Center and raised

### Lunch with the Mayor

**Kitty Piercy sits down for a heart to heart**

When there is a job that needs to be done, it takes someone who will step up and volunteer to tackle the challenging tasks. Throughout her career, Eugene City Mayor Kitty Piercy has found opportunity by being the one to raise her hand and ask, “How can I help?” Piercy visited with members of WIB to share her experiences and illustrate that taking on challenges is a great way to build toward success.

One of Piercy’s most influential experiences came early on when she became a Peace Corps volunteer in Ethiopia. While this was an unconventional excursion, especially during a time when women were expected to take on more traditional roles, Piercy said the experience opened her up to a global perspective. From teaching native children, hitchhiking around Africa, and administering health care, she became what she describes as a “citizen of the world.” From that point on, Piercy’s decisions have all been colored by her appreciation for a bigger picture and the needs of others.

As serving others continued to be a theme in Piercy’s life, she also took on challenges as she began grassroots work focused on women’s rights. Piercy recalls spending almost seven

### Given a Sporting Chance

**Hard work and persistence paid off for UO alum and friend**

At the last WIB professional meeting of the year, a group of both women and men gathered to hear two insider perspectives on the sports business field. Kim Nelson, the primary contact between Nike Golf Sports, Tiger Woods, and Michelle Wie, spoke to the club. Joining her was her good friend, Alissa Moore, who works for the Portland Trailblazers as their Community Relations Manager. Both women discussed the importance of working hard and creating lasting relationships.

Nelson, a University of Oregon graduate, always knew she wanted to work in the professional sports field. Nelson majored in Business Administration with a concentration in Sports Business and landed an internship with the Portland Trailblazers during her college years, which led to a job doing community relations for the Trailblazers after graduation. Although it was not her ideal job, it was a beginning. Even when she was just starting out, Nelson knew the first step to being successful was a foot in the door.

While with the Trailblazers, Nelson worked very hard to build relationships within the organization. When the Trailblazers reorganized and Nelson found herself out of a job, she used her connections to land a job at Nike. When a job opened in the Golf Sports Marketing department, Nelson applied. She was one of 900 applicants but she got the job. When Tiger Woods needed a new contact, she was “in the right place at the right time.” Nelson didn’t care if it was temporary: she took a leap and the position became permanent. When asked if she plans to leave Nike, she replied, “I’m a lifer. I want to stay as long as I can.”

Alissa Moore graduated from Portland State University and unlike Nelson, she did not know what she wanted to do. She graduated with a Communications major and heard about an internship at the Trailblazers. After a month of unreturned phone calls, she finally landed an interview. She got the job,
Making the Transition
New officers are ready to take the reins

Departing Officers:

**Vice President: Catherine Roller**

**WIB Bio:** Catherine has been able to find diverse and interesting speakers to retain and attract new members to the group. She also pioneered the community service committee.

**WIB Memorable Moments:** Getting to know the other officers has been an enjoyable experience for Catherine. She has truly loved hanging out with such an excellent group of women as well as interacting with speakers.

**What now?:** Catherine will be interning with Deloitte and Touche in Seattle this summer and she hopes to start working there full-time in fall 2008 upon completion of her Masters of Accounting program at the U of O.

**Fun Fact:** Catherine was inspired to join WIB by her mother's experiences as a woman in the workforce.

**WIB Memorable Moments:** Megan enjoyed touring the Pearl district in Portland during a WIB event last year in the pouring rain.

**What now?:** Megan is graduating with a degree in business administration. She will be moving to Sacramento after graduation and hopes to find a job that will allow her to work with people.

**Fun Fact:** Megan loves to put ketchup (and not just a little bit) on everything.

**VP of Membership: Megan Blackwell**

**WIB Bio:** With her charisma and magnetic charm, Megan has been able to attract and bring in more members to be a part of the growing organization. She loves interacting with and welcoming new members.

**WIB Memorable Moments:** Megan has loved being able to find diverse and interesting speakers, and play an integral role in making WIB's second annual Gala a success.

**WIB Memorable Moments:** Joanna has loved getting to know everyone in the club, and will especially miss the executive meetings that the officers hold every week.

**What now?:** Joanna will graduate with a major in accounting with a finance concentration and will start the Masters of Accounting program at the U of O after an accounting internship at Siltronic Corporation in Portland this summer.

**Fun Fact:** Joanna loves to dance and is the captain and co-founder of the UO Jam Squad.

**Incoming Officers:**

**President: Kristin Vanderburgh**

**WIB Bio:** Kristin has many goals for the club, including integrating the club into the greater Eugene community and maintaining social and professional opportunities that WIB has always offered.

**Personal Info:** An accounting major, Kristin is a Resident Assistant on campus, active in Students for Choice and the UO Women's Center, and serves as a tour guide for the Honors College.

**Fun Fact:** Kristin has lived in five different states outside of Oregon, which include Texas, Alaska, and Colorado.

**VP of Finance: Kelsi Colombi**

**WIB Bio:** Kelsi's main goal for the club is to maintain a feasible and helpful budget. She also plans to use her marketing experience to recruit more people to join WIB.

**Personal Info:** Kelsi is an accounting major and works as a recruiting assistant for the Career Center on campus. She was previously associated with Chi Omega at UNC Wilmington before coming to the U of O.

**Fun Fact:** Kelsi lived on Whidbey Island in Washington for six years.

**WIB Bio:** With her charisma and magnetic charm, Megan has been able to attract and bring in more members to be a part of the growing organization. She loves interacting with and welcoming new members.

**WIB Memorable Moments:** Megan enjoyed touring the Pearl district in Portland during a WIB event last year in the pouring rain.

**What now?:** Megan is graduating with a degree in business administration. She will be moving to Sacramento after graduation and hopes to find a job that will allow her to work with people.

**Fun Fact:** Megan loves to put ketchup (and not just a little bit) on everything.

**VP of Marketing: Erin Nunn**

**WIB Bio:** Erin helped develop key promotional materials such as the sponsorship packet and create a club-wide database.

**WIB Memorable Moments:** Erin appreciated always having a goal in mind and setting out to accomplish it with her fellow executive members.

**What now?:** Erin currently works for Stratus Performance Group applying her passion and knowledge for event management.

**Fun Fact:** The entry way of Erin's apartment is currently a happy shade of bright yellow.

**VP of Marketing: Darcy Tucker**

**WIB Bio:** Darcy hopes to strengthen WIB's relationship with the community, increase recognition, and promote awareness of the club within the Lundquist College.

**Personal Info:** Darcy is double majoring in business administration and French. She is a member of the International Business and Economics club and works in the Career Services office within the Lundquist College.

**Fun Fact:** Travel is one of Darcy's favorite activities. She loves to travel and has been to fourteen different countries. She plans to visit even more places in the future.

**VP of Membership: Rachel Coussens**

**WIB Bio:** Some of Rachel's plans for WIB include more interactive or professional events for members, introducing a monthly Award of Excellence for outstanding members, and planning monthly socials.

**Personal Info:** Rachel is double majoring in business administration and psychology. She is currently focusing on WIB, the UO Outdoors club, and other various volunteering activities.

**Fun Fact:** Rachel loves spending time in the amazing outdoors by hiking, participating in snow sports, white water rafting, kayaking, and camping.
Women In Business Newsletter Staff:

- Kristin Vanderburgh: Chief Editor
- Brittany Sims: Copy Editor
- Amy Chu: Staff Reporter
- Ann Nelson: Staff Reporter
- Erica Petrigzi: Staff Reporter

Women In Business Officers:

- Kristin Vanderburgh: President
- Brittany Sims: Vice President
- Kelsi Colombi: Vice President of Finance
- Darcy Tucker: Vice President of Marketing
- Rachel Coussens: Vice President of Membership
- Deb Bauer: Faculty Advisor

Sports: continued from page 1

and immediately loved it, eventually landing her current position. Moore credits her success to always being willing to do whatever it took. “Always offer to do a task you don’t want to do,” she advised, “because it will let you get to do tasks you want to do.”

When asked for advice, the women said it was simple: get a foot in the door and then make contacts. The business world relies on relationships, and these two women are proof that building solid relationships will lead to success.

Erica Petrigzi is a junior accounting major.

Outgoing Advisor: Lisa Kutcher

WIB Bio: When a group of students established the Gernon Chapter of Women in Business at the Lundquist College, Lisa was asked to become the faculty advisor for the organization. She has enjoyed getting to know all the members as well as see women networking with each other in the club.

Memorable Moment: Lisa looks forward to WIB executive meetings every week where she has gotten to know each of the officers. Their infectious energy has made every meeting fun.

Fun Fact: She recently returned from Italy and the Greek Islands in late May and enjoyed her experience overseas.

Incoming Advisor: Deborah Bauer

WIB Bio: Deb hopes to assist in achieving the shared vision of a supportive network by providing faculty perspective to the club, focusing on community outreach and experiential opportunities.

Personal Info: Deb holds a Masters in finance and teaches undergraduate finance courses and is involved in the Williams Council, the Braddock Tutoring Center, and Blackboard Faculty Advisory Committee.

Fun Facts: Deb is currently training for her first race in running the Butte to Butte this coming 4th of July. Deb also has a dog named Cocoa, and both love hiking and camping.

Deb Bauer is a junior entrepreneurship major.

We’ve got new contact information!

For questions regarding sponsorship, club activities, or to request an address change for this newsletter, please contact Brittany Sims at uowib.vp@gmail.com.

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Amy Chu is a junior accounting major.

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